



EST. 2006

The BITTER TRUTH™



LEMON BITTERS

200 ml, 39 % Alcohol by Volume

PRODUCT DESCRIPTION

The Bitter Truth - Lemon Bitters were released in 2006 and were the first lemon bitters on the market nationally and internationally. They add liveliness and the freshness of lemons to every cocktail and longdrink.

ORIGIN

Bitters already existed 250 years ago, but stomach bitters were the prevailing style at the beginning and primarily meant for medicinal use. Early bartenders added bitters to their cocktails to improve the taste of these mixed drink. After prohibition almost all bitters had vanished from the market but were rediscovered at the end of the 20th century with modern interpretations of classic style bitters and new and innovative flavors.

The Bitter Truth started producing cocktail bitters in 2006.

PRODUCTION

The Bitter Truth stick to the »classic method« of producing bitters by macerating roots, seeds, barks, fruits, herbs and plants in an alcohol base.

All ingredients are 100 % natural to guarantee the best quality of taste.

USAGE

The Lemon Bitters are fresh and fruity-tangy with an unbelievable intense citrus aroma and flavorful notes of coriander and cardamom in the background. They're primarily suited for drinks based on clear spirits like Gin, Vodka, Blanco Tequila and Light Rum, but also go well with many other spirits and liqueurs.

PACKAGING

The design of the bitters bottle refers to old medicine bottles from the 19th century. The label was designed with old fashioned floral ornaments and printed on plastic foil to bear up against daily demands.

For additional information please visit www.THE-BITTER-TRUTH.com