



EST. 2006

The BITTER TRUTH™



ORANGE BITTERS

200 ml, 39 % Alcohol by Volume

PRODUCT DESCRIPTION

The Bitter Truth - Orange Bitters add structure, complexity and fruitiness to classic and modern mixed drinks.

ORIGIN

The first orange bitters were released in the 1880s as a supplement for the famous stomach bitters. Early bartenders added bitters to their cocktails to improve the taste of these mixed drinks. In reference to the definition of the word »Cocktail« from 1806, bitters were included as indispensable ingredients of this drink category. After prohibition almost all bitters had vanished from the market and were rediscovered at the end of the 20th century. The Bitter Truth started producing cocktail bitters in 2006.

PRODUCTION

The Bitter Truth stick to the »classic method« of producing bitters by macerating roots, seeds, barks, fruits, herbs and plants in an alcohol base. All ingredients are 100 % natural to guarantee the best quality of taste.

USAGE

The aroma of bitter orange peel followed by spicy flavors of cardamom, caraway and nutmeg make the orange bitters essential for the preparation of a Classic Dry Martini Cocktail. Additionally, they can also be combined with all kinds of clear and aged spirits as well as liqueurs.

PACKAGING

The design of the bitters bottle refers to old medicine bottles from the 19th century. The label was designed with old fashioned floral ornaments and printed on plastic foil to bear up against daily demands.

For additional information please visit www.THE-BITTER-TRUTH.com